

## Interior design firm adds residential division

**David Parker**

Calgary Herald

Thursday, April 12, 2007

After graduating from the University of Manitoba, Georgi-Anna Sizeland from Vancouver and Flin Flon native Pat Evans both found their way to Calgary.

After working on projects such as the interiors of the newly built Petro-Canada Centre, Esso Research Labs and Macleod Dixon's offices, they started their own company here in 1990.

Today, Sizeland Evans Interior Design Inc. has a staff of 40 housed over almost two floors of the 441 5th Avenue S.W. tower, making it the largest interior design firm in Western Canada. Many of this city's best-known corporations, developers and institutions are clients.

It happened through hard work, chasing opportunities for the chance to transform work and living environments into intelligent, stylish spaces, and forming close long-term relationships with architects and industry consultants, allowing the firm to provide a premier range of full-scope design services from a single source.

Now the partners are directing their passion to launching a residential division to focus on high-end condominium and residential projects. The talented new team is led by Mavis Truscott and Kevin Gray.

Truscott has an interest in colour research and forecasting. He has worked on a number of residential projects and many executive office suites that are the equivalent of high-end residential standards.

Gray has returned from the U.K., where he did work for builders and developers in the top market in and around London, including executive-level manor homes, show homes and homes for private clients, from contemporary loft suites in the city to countryside family homes and acreages.

Sizeland Evans has already completed many residences in Calgary and area, as well as British Columbia, recognizing the escalating design needs in luxury private and resort living.

In diversifying its interior design portfolio, it can now offer clients residential services that include consulting, space planning, design, construction documents, selection and procurement of furnishings, and site administration/project management.



CREDIT: Jenelle Schneider, Calgary Herald

Clockwise from top, Georgi-Anna Sizeland, Kevin Gray, Mavis Truscott and Patricia Evans of Sizeland Evans Interior Design are launching a residential department.

Committed to sustainable design, the firm is proactive in focusing on research into interior design "green" products and methods. It seeks to reuse existing material where possible, use products produced from recycled material or select cradle-to-cradle when available and cost-effective.

Along with the decision to launch the dedicated residential interior design studio, Sizeland Evans is introducing new branding and a fresh logo.

Its longtime marketing adviser, Communications Incorporated, has added the tagline "shaping the way we live" to "shaping the way you work" under a new logo designed by Foundry Creative in Inglewood.

More than half of the 300 or so projects Sizeland Evans accepts each year are repeat business; the interiors division will allow it to accept new clients that it will satisfy one square foot at a time.